

WINEland Winery Décor Contest

Every year during Winter WINEland, Wine Road holds a décor contest amongst the wineries. The goal – to be voted “best décor” by visitors, influencers, and/or Wine Road representatives and receive the coveted, perpetual Winter WINEland trophy (along with bragging rights for a full year). For some wineries this means decorating in a specific theme such as “The Great Gatsby,” “Narnia,” or “Frozen,” while for others it means transforming their winery into a Winter Wonderland or conversely creating a beautiful tropical isle at the winery to escape the winter weather. No matter the theme, our wineries get extremely creative and competitive. Previous winners include Mounts Winery, Chateau Diana and Optima Winery.

This year our contest will be decided by YOU – Winter WINEland attendees and Wine Road fans.

After each winery is finished decorating, they will take a photo and send it to us to enter the décor contest. We will upload all the pictures to a Pinterest Board for voting. Simply add a comment to your favorite winery décor pin. The winery with the most comments will win the trophy (only one comment per person will count). We’ll be posting the link to the Pinterest Board on our Facebook, Twitter and Instagram pages, but you must vote on Pinterest (and feel free to follow Wine Road on Pinterest while you’re at it).

Voting will end Monday, January Happy voting!

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